

CLIENT TESTIMONIALS

“It inspired me to look further than what I initially thought was possible and it boosts my creative thinking”

*Anne L'hermignaux,
Employer branding & internal communications, skeyes*

“TomorrowLab’s AI workshop was excellent! Engaging exercises and a clear introduction to AI left our group feeling inspired and informed. Highly recommended.”

*Annabel Backs,
Manager Strategy & Innovation, skeyes*



LOCATION

In-house (at your premises) or at the Living Tomorrow Innovation Campus, Indringingsweg 1, Vilvoorde

FEE

75 EUR, Excl. vat (minimum of 10 participants)

HOW TO APPLY?

Scan the QR-code and visit our website to fill out an online application and to check for the latest information.



GENERATIVE AI TRAINING FOR MUNICIPALITIES

Empower yourself and unlock the revolutionary potential of Generative Artificial Intelligence

Training also available InCompany



PROGRAM DETAILS

2HOURS TRAINING

INSPIRATION SESSION:

Dive into the world of Generative AI

- What is AI and generative AI?
- Get to know different gen AI tools
- What is prompt engineering and how to get the best out of it?
- Explore potential applications across various municipal departments

PRACTICAL EXERCISES:

Learn how to use gen AI tools

- **Text Generation Exercises** (e.g. GPT-4): Learn how to leverage AI algorithms to produce engaging and personalised written content.
- **Image Generation Exercises** (e.g. DALL-E): Experiment with AI-powered tools to generate stunning visuals and graphics.
- **Video Generation Exercises** (e.g. Fliki, Heygen): Discover how AI can streamline the process of creating dynamic video content.



WHY THIS TRAINING?

In today's rapidly evolving digital landscape, staying ahead of the curve is essential for both individuals and organisations. The emergence of transformative technologies like Generative AI, presents unprecedented opportunities for innovation and better services for citizens. However, to fully harness the potential of these technologies, continual upskilling and reskilling are imperative.

EFFICIENCY & EFFECTIVENESS

Enhances efficiency and effectiveness in performing tasks

INNOVATION

AI fosters creativity and enables innovation

FUTURE-PROOFING

Preparing for AI's increasing role in the public sector by continual upskilling and reskilling are imperative.

WHO SHOULD ATTEND?

For anyone within municipal administrations interested in exploring the possibilities of New Gen AI tools:

- Communication Professionals
- Operations and HR Personnel
- IT and Technology Teams
- Project Managers and Team Leaders
- Administrative personnel, ...

SELECT THE TEAM

Participation of teams spanning different functional areas from the same organization is strongly encouraged. Training groups, pricing and other arrangements are available to companies' sponsoring teams of ten or more participants. Please contact us to learn more.

MEET THE TRAINERS

As strategy and innovation designers at TomorrowLab, Ehsan, Marijke and Filis have the privilege of working at the forefront of innovation, helping public and private organisations navigate complex challenges and seize new opportunities. Combined with their background in IT, they are passionate about empowering individuals and organisations to unlock their full potential in the digital age.

With a deep understanding of the intersection between technology, business and society, they are committed to equip participants with practical insights and real-world strategies for success.



**MARIJKE
VERHAVERT**



**EHSAN
KARIMI RAD**



**FILIS
ZUMBULTAS**

**SECURE YOUR SEAT
TODAY & REGISTER!**

**LIVING
TOMORROW®**

ACADEMY